

HUMERA KHAN COLLEGE OF EDUCATION, JOGESHWARI (W)

Report on Placement Drive



**MAHARASHTRA EDUCATIONAL SOCIETY'S
HUMERA KHAN COLLEGE OF EDUCATION**

Oshiwara, Jogeshwari (W), Mumbai-400102

NAAC ACCREDITED GRADE "B"

UNDER PLACEMENT CELL

Organizes

PLACEMENT DRIVE

ON

1ST NOVEMBER, 2025

TIME: 12:00 PM TO 1:00 PM

INSTITUTION: EXPERT EASE HOME TUTOR

DIRECTOR: KAMOLIKA BHATTACHARYA



I/C PRINCIPAL

DR. VARSHA MARU



PLACEMENT INCHARGE

DR. SANDHYA SARWADE



Vision: Shaping the pupil teachers to shoulder the responsibility of shaping the future youth of the nation.

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Organiser: Expert-Ease Home Tutorial

Event: Placement

Date: 1st November 2025

Time: 2 pm

Venue: Banana Leaf, R City Mall, Ghatkopar.

Target audience: Prospective tutors (including B. Ed graduates), home-tutors

OBJECTIVES

- To identify, screen, and onboard competent tutors for one-to-one, screen-free, in-home tuition (both academic and co-curricular) offered via Expert-Ease
- To partner with B. Ed colleges or teaching institutions to tap early-career teaching talent.
- To build a pool of verified, trained tutors ready for assignment in and around the Mumbai region.

DRIVE HIGHLIGHTS

- The drive included an **orientation seminar** where participants were introduced to the Expert-Ease model: one-on-one home tuition, screen-free, covering academics (Grades 1-8 and various boards) and co-curricular/talent-skills.
- A **registration & screening** phase: tutors submitted qualifications, experience, location, subjects/co-curricular skills. Expert-Ease conducted verification checks and practice/demo classes.
- A **placement/interview segment**: Tutors were matched with students or selected for the pool. The drive noted that students showed interest in joining Expert-Ease as tutors.
- **Onboarding support**: For tutors selected, Expert-Ease provided marketing support, branding, and training, and clarified the payment scheme.

Outcomes

- Selected candidate will be placed with tuition assignments soon after the drive:
- The pool of tutors now includes both academic and co-curricular specialists across locations in Mumbai (Andheri, Bandra, Khar, etc.) per the platform's location list.
- The drive strengthened Expert-Ease's network of verified tutors and improved supply capacity to meet student demand for one-on-one home tuition.

- The alignment with B.Ed colleges helps to provide an opportunity to fresh teaching professionals.

Conclusion

The placement drive by **Expert-Ease Tutorial** appears to have been a strong initiative to build their tutor pool, align with fresh teaching talent from B.Ed colleges, and reinforce their in-home, screen-free tuition model. With further scaling, rigorous tracking, and continuous quality improvement, the initiative holds significant promise to support the brand's growth and fulfill the demand for personalized tutoring.



The advertisement features the Expert-Ease logo at the top, which consists of a red house-like shape with a yellow 'e' inside. Below the logo, a yellow and purple megaphone icon is positioned to the left of the text 'Hello Teachers!'. The text 'Would you like to connect with students looking for home tuitions?' is centered below the headline. To the left of the 'Join Us!' section is an icon of two hands shaking. To the right is a collage of four photos showing teachers interacting with students in a home setting. Below this, a green checkmark icon is placed to the left of the 'Why choose us?' section. The list of benefits is presented in two columns. At the bottom, a red location pin icon is placed to the right of the text 'Now available in!'. Below that, a purple phone icon is placed to the left of the contact information.

EXPERT-EASE

Hello Teachers!

Would you like to connect with students looking for home tuitions?

Join Us!

At **EXPERT-EASE**, we connect **academic** and **co-curricular activity teachers** to students seeking tuitions at home.

Why choose us?

- Paid Demo Classes
- Weekend Trainings
- Transparent Fee Structure
- Marketing Support

Now available in!

Andheri | Goregaon | Malad | Kandivali

Onboard as a Home Tutor Today!
Call: **84519 53538 | 81690 60031**