



# BE EMPLOYABLE



**PRIME STEP**

presents



## 02 Days “Be Employable” Program

### About Prime Step :

We are one of the market leaders in India in the field of Training the students across various domains in schools, colleges and universities. Our prime vision lies in the fact that Every single student can do wonders if his/her personality is carefully analyzed and guided in the right direction where a proper skill-set will act as a tool for him to deal with every upcoming obstacle on his/her way. **Our training programs are structured to impact the students in such a way so that they realize the importance of learning practical skills in order to be industry-oriented as well as employable.**

In the past 12 years, our trainers have listed their presence across around 8-10k educational institutions of the country and millions of students have got benefitted through the programs.

We provide online/offline training programs for the students across following domains :

- **Web Designing**
- **Artificial Intelligence**
- **Digital Marketing**
- **Career Counselling**
- **IELTS Training**
- **Entrepreneurship**

Our “Be Employable” program is one of the most popular training programs amongst the students of the country and our huge clientele of the premier institutions of the country stands in support of that. Apart from Training & Workshops, we are also offering the following services:

- Marketing & Branding
- Event Management
- Motivational Sessions



## About “Be Employable” Program

The main objective of the program is to equip the students with a proper understanding and knowledge of the key skills so that they can devise their own methods and ways instead of following the traditional ways to enter into the professional world.

**It will be a 02 Days Program which will be of 08 hours (04 hours each day) and can be conducted either through online or offline mode.** In offline mode, Our Internationally Certified trainers will visit your institution and deliver the program whereas in online mode, we will be conducting virtual sessions which will be highly interactive and filled with demonstrating activities.

Online/Offline sessions will be well presented with powerful presentations as well as audios/videos. **Certificates will be awarded to all the students after the completion of online/offline sessions.** It is the choice of the institution whether you want to go with the Online or Offline program.

During the sessions, students will also go through few tests based on which we ll be selecting few students at the end of the program. Those selected students will get **“Free Lifetime Job Assistance”** from our experts. This Job Assistance will be provided to them in following steps:

- They will get the training of designing eye-catching resume which have the potential of grabbing employer’s attention
- Providing effective interview preparation plans
- Conducting Mock-Interview sessions and providing the feedbacks
- Career Guidance through our Internationally Certified Career Experts
- Quality referrals from top interviewer

### **Eligibility Criteria:**

**All students can attend the program irrespective of Course and Year.**

### **Overview of Content covered in workshop:**

- Communication & Presentation Skills
- Resume Writing
- Professional E-mail Writing
- Interview Skills
- Mind Mapping
- Group Discussions
- Emotional Intelligence
- Confidence Build up
- Financial Education
- Overview of Careers and Industries



## Benefits for College :

Once we conduct the program in your esteemed institution, **we launch a marketing campaign publicizing the college in different schools pan India leading to better admissions.**

Regarding the campaign, our experts do a brainstorming session with the college representatives in order to understand the key areas to take care of during the campaign

## Certifications:

Every student will be awarded with the **Certificate of Training** after the successful completion of the Online/Offline program.

## Requirements:

1. Good Quality public address system, ideally one/two cordless mikes will be required.
2. Projector/ Screen along with black/white board for teaching and presentation purposes.
3. Accommodation and fooding arrangements for the Trainer
4. Minimum 100 students are required to conduct the program

## Charges :

The Cost for conducting the program via **Offline mode is Rs. 450 per participant and Rs. 250 per participant via Online mode** which includes Training fee, Travelling charges, Certification charges, Inventory cost, Miscellaneous etc.

